

# News Release



## **CWT Named Best Agency in ICARUS Environmental Awards**

**LONDON, November 4, 2008** — Carlson Wagonlit Travel (CWT), a global leader in business travel management, has won the Best Agency award for the second consecutive year, in the 2008-09 ICARUS Environmental Awards, established by the Institute of Travel Management U.K. & Ireland.

The ICARUS awards are judged by a panel of eight U.K. academics, environmental and business travel experts, and corporate/government stakeholders. They recognize those organisations that have shown serious commitment to reducing carbon dioxide (CO<sub>2</sub>) emissions from their corporate travel and meetings management programs. The Best Agency category was open to entries from travel management companies, travel consulting firms and hotel booking agents. The winner was chosen based on their ability to demonstrate leadership and their approach to changing traveler behavior and reducing emissions. Awards were also given for Best Airline, Best Hotel, Best Technology, Best Rail Provider and Best Corporate Team.

CWT received this prestigious award in recognition of its global *CWT Sustainable Solutions* offering, an integrated suite of environmental management products and services that consists of a pre-trip carbon calculator, post-trip emissions management reporting, and a range of services designed to reduce CO<sub>2</sub> emissions.

A statement released by the ICARUS judges said: "CWT has once again shown strong engagement with the environment agenda and developed useful environmental tools for its clients to help them assess their travel-related carbon footprint and manage spend in the least environmentally damaging way. The suite allows travel managers to assess and manage environmental impact at corporate, regional, office, departmental and individual traveler levels. CWT has yet again shown leadership in this category."

Upon winning the award, Andrew Waller, executive vice president, CWT U.K., said: "CWT is honored to have won an ICARUS Environmental Award in the Best Agency category for a second consecutive year. This award reflects how closely we work with our clients to help them meet their environmental objectives whilst achieving our own goals in the realm of corporate social responsibility."

### **About Carlson Wagonlit Travel**

Carlson Wagonlit Travel (CWT) is a global leader specialising in business travel management. Present in more than 150 countries, CWT serves companies of all sizes, as well as government institutions and non-governmental organisations. By leveraging both the expertise of its people and leading-edge technology, CWT helps clients derive the greatest value from their travel programme in terms of savings, service and security, and provides best-in-class service and assistance to travellers. CWT services and solutions comprise four lines of business: Traveller & Transaction Services, Programme Optimisation, Safety & Security, and Meetings & Events. CWT has 22,000 employees worldwide. In 2007, sales volume for wholly owned operations and joint ventures totalled US\$25.5 billion. For more information, please visit [www.carlsonwagonlit.com](http://www.carlsonwagonlit.com).

